



Jeana Mobley | Graphic Designer

www.jeanamobley.com

jeana.m.mobley@gmail.com



EDUCATION

Drexel University, Philadelphia, PA, 2011-2015

B.S. in Design Theory (Custom-Designed Major), GPA 3.9

Concentration in Graphic Design, Printmaking, and Art & Design Theory



HONORS AND AWARDS

Summa Cum Laude, 2015

Pennoni Honors College Member, 2011 - 2015

A.J. Drexel Academic Scholarship, 2011 - 2015

Drexel University "Language by Design" Winner, 2013

Valedictorian, Valley High School, 2011



SOFTWARE SKILLS

Adobe Creative Suite

Illustrator

Photoshop

InDesign

Introductory HTML and CSS

Microsoft Office Suite



EXPERIENCE

Freelance Graphic Designer, University City Science Center

Philadelphia, PA, March 2014 - Present

- Create designs for the Science Center and all subsidiary companies from concept to completion
- Design print materials including one-pagers, fliers, postcards, signage, iconography, and more
- Balance multiple projects and Science Center brands at once, prioritizing client time effectively
- Prepare files for print and web

Printmaking Technician, Drexel University

Philadelphia, PA, June 2015 - Present

- Manage the printmaking studio, including maintenance, inventory and supply orders
- Supervise a volunteer program by training and recruiting shop monitors, delegating maintenance duties, and organizing shop schedules
- Assist students with printmaking needs, including technical and aesthetic guidance
- Act as a teaching assistant to the current printmaking professor

Graphic Design Intern, At Media Design

Philadelphia, PA, May 2015 - August 2015

- Created graphics for client approval, following brand guidelines and specifications from the supervisor and account executive
- Designed for print and web, including newsletters, social media account profiles, digital and print advertisements, and more
- Designed for multiple clients simultaneously, organizing company and client time effectively
- Paid close attention to detail in order to balance multiple projects and brands at once

Arts Programming Co-op, FirstHand, University City Science Center

Philadelphia, PA, September 2013 - March 2014

- Designed marketing materials for gallery shows, programming, and brand development
- Managed the "Be Alarmed" exhibit at the Esther Klein Gallery, including the marketing, design, installation, and maintenance of show
- Collaborated with the Department of Making + Doing through creating an icon system used for print, web, and street-level window graphics
- Acted as liaison between the SC and international artists PolakVanBekum to facilitate their residency at the Science Center

Cultural Passport Journalist, Drexel University

Philadelphia, PA, January 2013 - September 2013

- Composed and published articles for the Drexel University Cultural Passport
- Covered stories with a focus on art and music in Philadelphia